

ALS TRAY-FIX LABELLER

The self-adhesive alternative
to traditional carton
sleeves.

ALS[®]



Tray-Fix is a combined label and machinery based solution and presents a robust alternative to traditional carton board sleeves that are commonly used to provide product information on chilled and ready meals, at a much reduced start-up cost.



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The self-adhesive Tray-fix label is automatically applied directly to the container's film lid and dressed down the sides, offering the following benefits:

- Improved Presentation - will not move or fall off in transit.
- Security - no possibility of customer switching in-store.



Consistent and accurate label placement which does not move after application.

Label Width:	10 to 250 mm
Label Length:	Up to 350 mm
Label Roll Size:	400 mm max diameter
Core Diameter:	76 mm (3 in)
Label Rewind:	Collapsible, driver mandrel
Accuracy:	+/- 1 mm
Control Panel:	6 membrane keys & LED display
Dispensing Speed:	0.5 to 50 metres/ minute
Labelling Rate:	60 Trays/ minute average *(depending on label/tray size)
Motor Drives:	Unwinder - Stepper motor Labelling - Stepper motor Rewinder - AC motor
Label Start Delay:	1 - 1000 mm in 0.10 mm steps
Dimensions:	1500(L) x 920(W) x 1880 (H) mm *Total length including conveyor
Mains Supply:	110/230 volts, 50Hz
Compressed Air:	Filtered, 80psi
Protection Class:	IP 41
Certification:	CE marked
Sound Level:	76 dB (A)
Options:	Hot Foil / Thermal Transfer Coder Right or left hand configuration

The Tray-Fix system can handle the standard D2 thermo-formed tray and can be quickly modified to accommodate all other sizes. The system can be integrated with an existing packing line or can be provided as a stand-alone unit.

The high quality label is made from light-weight carton board and is UV flexo-printed in a range of colours. This provides the advantage of improved shelf impact in highly competitive chilled display cabinets.

As the edges of the label are perforated, the film lid can be peeled away during cooking, whilst the ingredients and instructions remain on the pack. In addition, recipe cards, coupons or other promotional items can be incorporated within the label.

Suitable for	Product	Display until	Use by
	190g e	16 FEB	17 FEB
Home freezing	weight	Keep refrigerated	

Options for over-printing variable information are available.



Achieve a high-quality sleeve look.



Choose where you want the Tray-Fix sleeve label to be applied. Multiple positions can be pre-set, for easy recall when required.



Every Tray-Fix Labeller is backed by the ALS fully comprehensive, 2-Year on-site warranty, which includes all parts, travel and labour.

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